

2018 **Green Footprints Campaign**

Kids on the Move for Climate





Macedonia





Netherlands







ZOOM – Kids on the Move for Climate Action 2018

Children in 9 countries joined forces again and collected 2,272,041 "Green Footprints" – their honest contribution to a better climate

150,318 ZOOM kids in 9 European countries collected Green Footprints during their activity weeks dedicated to sustainability and climate protection. Children in Austria, Belarus, Germany, Hungary, Italy, Macedonia, Netherlands, Poland and Sweden earned these footprints by using eco-friendly means of transport for their daily journeys to school or kindergarten.

ZOOM kids know that they still have to encourage all participants of the UN Climate Change Conferences to do their utmost to make climate protection a real priority all over the world, not only in speeches but above all in deeds.

The children emphasise that both they and their own children in the future will have to pay dearly if today's weak regulations aren't strengthened NOW!

Together 150,318 children in 9 countries collected 2,272,041 Green Footprints

The children are very concerned about the global climate and therefore sent all their wishes and concerns to the participants of the UN Climate Change Conference in Katowice.

They want to convince the adults to move together around the One World, just like the children do year by year during their ZOOM Activity Weeks.

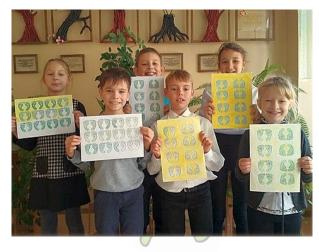
This report can only give a glimpse at the ZOOM activities in 2018.

For further information also visit www.zoom-kidsforclimate.eu



At the end of their climate protection and sustainability activity week(s), the children drew their own footprint on a piece of paper and wrote or sketched their wishes and concerns directed to the participants of the 24th UN Climate Conference in Katowice on them. As the kids know that local politicians have to act as well, they also handed over their results and demands to their mayors and local leaders as well as to ministers of the environment.

















Austria



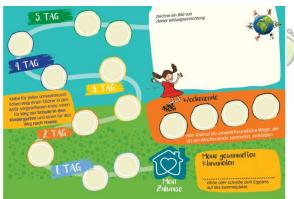
Fotocredit: Evangelische VS und Tagesheim Gumpendorf

NEWs

One criteria for the success of the "Kids on the move" Campaign in Austria is its durability. Still, throughout the years the feedback of plenty of participants in Austria induced us to adapt the materials and give it a new design – of course a design ensuring the recognizability factor of the campaign! The sticker album has turned into a clearly arranged folder with four pages and additionally we offer an extra sticker poster for each class or group.

"The kids are taking the Campaign very seriously. Especially the poster was motivating and has a sustained effect, because it stays visible in the class room."

teacher VS Gleisdorf



new sticker album

Results

Again, in Austria a huge number of little climate protectors were diligently collecting climate-friendly ways, sticking green feet into their albums and painting or creating beautiful posters.

Finally we cordially say THANK YOU to 15,614 children collecting 360,088 Klimameilen (Green Footprints).



Fotocredit: Evangelische VS Gumpendorf

Also this year the most hard-working collectors have been honoured. A small elementary school from Eastern Austria, the Volksschule Wolfau, has collected the highest number of Klimameilen before summer. The school was honoured by the Austrian minister of Sustainability, Elisabeth Köstinger, in Vienna and was awarded with a visit to the famous Vienna Zoo.



Österreich

NEUigkeiten

Die Beständigkeit der Klimameilen-Kampagne ist eines ihrer Erfolgskriterien. Dennoch hat uns das Feedback zahlreicher Bildungseinrichtungen über die Jahre dazu veranlasst die Materialien zu überarbeiten und ihnen ein neues Design zu verpassen – selbstverständlich mit Wiedererkennungs-Wert! Das Sammelalbum wurde zum 4-seitigen Sammelpass und es gibt ein zusätzliches Sammelplakat für jede Gruppe bzw. Klasse.

"Die Kinder nehmen die Sache sehr ernst.
Das Plakat war motivierend und hat
nachhaltige Wirkung, da es meist in der
Klasse hängen bleibt."

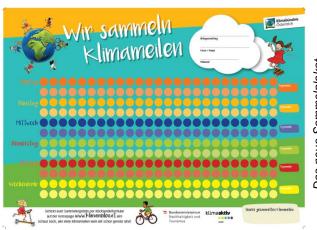
Lehrerin VS Gleisdorf



Bildquelle: BMNT / /Paul Gruber

Ergebnisse

Auch 2018 haben zahlreiche kleine Klimaschützer in Österreich emsig klimafreundliche Wege gesammelt, fleißig Grüne Meilen geklebt sowie tolle Plakate gemalt und gebastelt. Insgesamt sagen wir ein herzliches DANKE zu 15.614 Kindern, die 360.088 Grüne Meilen gesammelt haben.



Die fleißigsten Sammler*innen wurden auch heuer wieder ausgezeichnet. Eine kleine Volksschule aus dem Osten Österreichs, die VS Wolfau, hatte bis zu den Sommerferien die meisten Meilen gesammelt. Sie wurde von Nachhaltigkeitsministerin Elisabeth Köstinger in Wien feierlich empfangen und ausgezeichnet und mit einem Ausflug in den Wiener Tiergarten Schönbrunn belohnt.

Belarus



In the Novopolotsk school the 4th grade pupils, 40 in number, took part in this year's ZOOM campaign and collected together

6,524 зелёных следа (Green Footprints).

During their days of action, the children learned a lot about climate protection and sharpened their awareness for an environmentally conscious lifestyle. By counting the cars near the school and calculating the total length of the car "queue" they realized how much space the cars need. In addition, they collected suggestions on how to improve the ecology of the city and conducted interviews with their parents and grandparents on how they went to school. It turned out that their grandparents always walked, even in winter, and the journey could even take longer than an hour – this made the children think about their own situation.





The pupils also started a "Protect the Earth" campaign, therefore they distributed posters and explained to other students how they could avoid further CO₂ emissions.

The children not only collected "Green Footprints" on their way to school, but also during leisure time.

The final outcome of their activities are the following suggestions for improving their environment:

- Walk and cycle more often
- Plant trees and flowers
- Collect and recycle paper
- · Separate rubbish
- · Avoid packaging waste
- Dry clothes in the sun, not in an electric dryer
- Use energy saving lamps
- Save water (e.g. shower instead of bathing)
- Avoid aerosols and exhaust gases



Now they hope that adults and especially politicians will listen to their demands and proposals.





Беларусь

Мальчики и девочки из Беларуси участвуют в акции ZOOM с 2015 года. В этом году в акции участвовали ученики и ученицы из школы № 8 в Новополоцке. Они собрали 6524 зелёных следа.

Во время акции дети узнали о защите климата и о том, как сделать свой образ жизни более экодружественным. Когда они считали машины возле школы и длину этой «цепочки», то поняли, сколько на самом деле нужно места. Ешё ОНИ собрали предложения 0 TOM, как улучшить экологическую ситуацию в городе и опросили родителей, бабушек и дедушек по дороге в школу. Выяснилось, что их бабушки и дедушки всегда ходили пешком, даже зимой, и такое «путешествие» могло занять больше часа – так дети задумались о том, в какой ситуации находятся сами.

Ученики и ученицы запустили кампанию «Беречь землю». Мальчики и девочки распространяли плакаты о том, как люди могут способствовать тому, чтобы было меньше выбросов CO2.

Дети собирали «зелёные шажки» не только когда шли в школу, но и в своё свободное время.

Вот что предложили участники и участницы акции чтобы защищать окружающую среду:

- Чаще гулять и кататься на велосипеде
- Сажать деревья и цветы
- Собирать и перерабатывать бумагу
- Разделять мусор
- Избегать мусора от упаковки
- Сушить одежду на солнце, а не в электрической сушилке
- Использовать энергосберегающие лампочки
- Беречь воду (например, принимать душ вместо ванной)
- Реже пользоваться аэрозолями

Сейчас они надеются, что взрослые и государственные деятели прислушаются к их предложениям.





Germany



95,000 children in over 200 municipalities together collected more than 1 million Grüne Meilen (Green Footprints).

In Germany, where the ZOOM Campaign began in 2002, more kids than ever before set off on their way: 95,325 children in 210 municipalities collected 1,334,399 footprints (green ones for mobility, red ones for food and blue ones for energy-saving) in more than 3,500 institutions and thus set a new record!

Last year's great success seems to have inspired even more institutions to show the politicians how easy climate protection can be: They were walking, cycling, going by scooter, eating local fruit and vegetables – preferably home-grown, always remembered to turn off lights and water and of course convinced dads and moms that they do so as well.





In Marienfeld the little climate protectors started the day with a world breakfast in which all dishes were marked with the country flags depending on their origin.

In Rulle, on the other hand, a climate breakfast was held where only regional and seasonal products were on the table.

Even in mountainous terrains like in Neustadt i.d.Opf. the children do not let themselves be deterred and get on their bikes every morning. Their main issue is to be climate-friendly - on a long-term basis!

So the campaign was a great success for both the climate and the children.

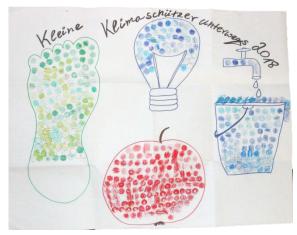




Deutschland

Mehr als 95.000 Kinder aus 210 Kommunen beteiligten sich in Deutschland an der Kampagne und konnten insgesamt über 1,3 Grüne Meilen sammeln.

Seit 2002 sind die kleinen Klimaschützer*innen schon in Deutschland unterwegs und sammeln fleißig grüne Mobilitäts-, rote Lebensmittel- und blaue Energiesparmeilen - jedes Jahr aufs Neue mit viel Engagement und Ehrgeiz.



Auch von bergigem Gelände wie in Neustadt i.d.Opf. lassen sie sich nicht abschrecken und steigen jeden Morgen aufs Fahrrad. Hauptsache klimafreundlich, und das langfristig!

Viele Einrichtungen verbinden die "Grüne Meilen Kampagne" gleich mit mehreren Aktionswochen zum Thema Umweltschutz. Dabei entstehen tolle Plakate, Upcycling-Basteleien und viele andere Ideen. Es werden Gespräche mit Kindern und Eltern geführt, klimafreundliche Ausflüge gemacht, Gedichte und Lieder geschrieben und vieles mehr.

Die Waldenbucher Kinder z.B. kauften regionale Produkte auf dem Markt und verkochten sie













machten einen Ausflug zum Bauernhof und hatten großen Spaß auf dem Waldlehrpfad.

In Marienfeld starteten die Klimaschützer*innen mit einem Weltfrühstück in den Tag, bei dem alle Speisen je nach Herkunft mit den jeweiligen Länderflaggen gekennzeichnet waren. Wohingegen in Rulle ein Klimafrühstück zum Abschluss der Aktionswoche veranstaltet wurde, bei dem nur regionale und saisonale Produkte auf den Tisch kamen.

Häufig waren auch die Eltern eingeladen an der Kampagne teilzunehmen. Gerne gaben die Kinder ihr Klimaschutzwissen an sie weiter und regten sie zu bewusstem Einkaufen, klimafreundlicher Mobilität oder zum Energiesparen an.

Aber auch Aktionen zur Verkehrssicherheit gehörten natürlich dazu, um die Kinder bestmöglich auf die Bewältigung ihrer Wege vorzubereiten.

Das Highlight der Kinder der Bochumer Kita Starke Mäuse war sicherlich ihr Radiobeitrag, mit dem sie möglichst viele Menschen über den Klimaschutz und die Kampagne informieren konnten.





Hungary



Move for the Climate! 2018

Once again quite a lot of schools from all over Hungary were participating in the "Kids on the Move" campaign, organized by Climate Alliance Hungary, together with partners.

This year 17,985 children and **1,543** teachers from **79** schools realized various activities as part of the campaign. In September and October they collected a total of **302,486 green and red footprints together.**

New in 2018 was that also teachers could join and support the kids in gathering Green Footprints. Furthermore other green activities were considered in the final calculation.

The actions, invented together with Friends of the Earth Hungary, were also focusing on the slogan "Good food - good farming" to underline the importance of local products.

This year's new achievement was a kit of cheerful stamps in order to better visualise the green footprints.





All together they collected:

- 132,805 green footprints for environmentally friendly travel;
- 105,243 green footprints for local green events;
- 6,450 green footprints for 285 trees planted during local events;
- 57,988 red footprints for daily meals without meat and/or prepared from local products.

But there was a wide range of creative actions to choose from like "living pictures" (where students arrange themselves as a picture), bicycle tours or vegetable harvests in the region.

The pupils also created pictures from seeds, made art work on cycling, drew comics related to environmental themes or prepared vegetarian salads.

Finally all the prepared posters and documentations were exhibited in the school to strengthen the awareness of all students for an eco-friendly lifestyle. The kids had a lot of fun leraning from each other and hopefully benefit from the action week in the long term.





Magyarország

Mozdulj a klímáért! 2018

2018-ban megújult a Reflex Környezetvédő Egyesület és a Magyarországi Éghajlatvédelmi Szövetség kampánya. A legfőbb változás, hogy a diákok mellett az idei évtől pedagógusok is csatlakozhattak az akcióhoz. A zöld mérföldek számítása is megváltozott; a zöld utazások mellett más zöld tevékenységeket is figyelembe vettünk a számításnál.



ldén 79 iskola 17 985 diákja és 1 543 pedagógusa teljesítette a feladatokat, akik a hosszabbra nyúlt kampányidőszakban összesen 302 486 zöld mérföldet gyűjtött az alábbiak szerint:

- 132 805 zöld mérföld a környezettudatos utazásokért:
- 57 988 zöld mérföld a húsmentes, és helyi élelmiszeres napi étkezések után;
- 105 243 zöld mérföld a helyi zöld akciók után;
- 6 450 zöld mérföld a helyi kampányokban elültetett 258 fáért.

A helyi kampányhét feladatait idén szakmai partnerünkkel a Magyar Természetvédők Szövetségével állítottuk össze, a középpontban a fenntartható közlekedés mellett az "Egészséges étel - helyi gazdáktól" gondolat állt.





A közösségi akciók közül a legnépszerűbb az almát ábrázoló élőkép volt, de több intézmény szervezett szüretet vagy kerékpáros akciót.



Az egyéni és kiscsoportos feladatok között termésképeket, a biciklizés kedvelését bemutató alkotásokat, mosolygós almás szelfiket, az áruszállítás környezeti problémáira rámutató képregényeket és húsmentes saláták elkészítésnek bemutatását vártuk a részvevőktől.



Az idei kampányt pecsétkészlettel segítettük, amely a résztvevőknek megkönnyíti a zöld mérföldek számon követését.



Italy

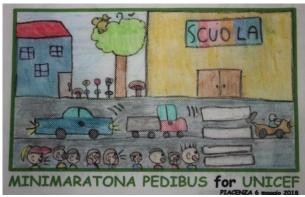


This year, 40 schools with about 7,000 children took part in the ZOOM Kids on the Move for Climate Action campaign. The climate protectors from Italy have succeeded in collecting 172,516 Miglia Verde (Green Footprints).

In Piacenza, the pupils "drove" daily by pedibus to their institution and collected "green miles" all year round. In the meantime, there are 21 different pedibus lines on which 320 children take part and thus a further 48,000 climate miles are collected on the daily way there and back.

Another day of activity was held in Piacenza, where 2,823 participants took a walk and collected additional miles. With their actions, the children were able to contribute a total of 76,595 "Miglia Verde".

Various institutions in Sacile have also applied the pedibus principle, so the little climate protectors were always on their way to school or kindergarten together.



The children from Alto Adige/ South Tyrol region collected miles together with their parents and teachers for the climate conference.

The following municipalities were involved in 2018: Andrian, Auer, Bozen, Brixen, Bruneck, Deutschnofen, Eppan, Gais, Kurtatsch, Laas, Lajen, Percha, Pfalzen, Prad, Ritten, Sarntal, Tirol, Truden, Villnöss, Vintl, Welsberg-Taisten and Neumarkt.

The Italian municipalities will be participating again in the ZOOM Campaign next year in order to have a lasting influence on the habits of children and their families and to promote a more climate-friendly lifestyle.





Italia

Quest'anno in Italia 6 395 bambini di 59 scuole ZOOMed hanno contribuito a accumulare tutti insieme

172,516 Miglia Verdi (Green Footprints).

A Piacenza, Formigine e Sacile si sono raccolte **91,335** Miglia Verdi con la partecipazione a diversi progetti piedibus.

In 34 comuni dell' Alto Adige/Südtirol, i 3 510 alunni di 43 scuole elementari hanno raccolto 64, 761 Klimaschritte (passi per il clima).













Macedonia



Skopje was ZOOMing in again:

This year 650 pupils aged 10 to 11 years old from Karposh municipality participated and collected 4,209 Зелени Стапалчиња (Green Footprints).

This year the NGO "Creative Center Karposh – CCK /Креативен Центар Карпош – КЦК " coordinated its activities in all ten elementary schools in the territory of the municipality of Karposh.

The main focus during the activity week was on the competition and the organization of a number of different activities to collect green footprints.



"Сакам да живеам во град со многу зеленило."

"I want to live in a town, with a lot of trees."



The NGO "Creative Center Karposh" wrote us:

"Our city fights against increased air pollution, why this campaign makes us especially proud. With these activities we raise awareness on the importance of using renewable transport, not only among students but also among parents and other citizens."



"Сонце, воздух, вода. Лекари се три. Ако ги почитуваш, здрав ќе бидеш ти."

> "Sun, air, water. Doctors are there. Respect them to be healthy."





Schools which collected the biggest number of green footprints and organized different activities were awarded by the Ministry of Environment and Physical Planning. The ministry supported the campaign financially and provided the prizes for the most successful schools.

Five schools received bicycles. Moreover 300 students were awarded with t-shirts, hats and badges. The prizes and certificates were given to all participants during the formal ceremony which was organized by the municipality.



"Не ми треба кола, со радио и клима. Можам да си пешачам и во лето и во зима."

"I don't need a car with radio and air condition. I can walk around in summer and winter."

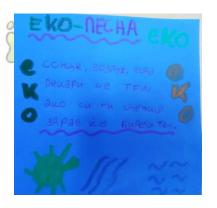




The schools conducted a number of interesting activities such as:

- Collecting "green footprints", for this activity every class collected their own footprints in the period from 24.-30.09.2018
- Drawings and exhibitions
- Organising competitions with bicycles and roller-skates
- Identifying critical points on the way from school to home
- Preparing reports for the mayor to inform him about the issues they faced
- Debate on the topic:
 If you were the mayor how would you solve the issue regarding air pollution?
- Writing songs including the topic : Clean Air
- · Distributing information flyers to drivers

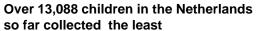












69,366 Groene Voetstappen (Green Footprints).

In the Netherlands 13,088 children were walking and cycling for 'Groene Voetstappen' in the thirth week of September and handed them over to their local aldermen.

To gether they reached 69,366 Green Footprints and 11,386 Golden Footprints for extra actions like saving water, planting trees, being a flexitarian or organizing a local climate summit. 258, 709 Groene Voetstappen!

In March 2019 there will the National Children's Climate Summit in Den Hague. Children participate in a competition for the Philip de Roo award.







In the first round, the best ideas are selected and the winner will be announced during the National Children's Climate Summit.

This year we have given a lot of attention to the Sustainable Development Goals. All lessons are referred to one of the SDGs.







Nederland

In september 2018 hebben in Nederland 13.088 kinderen Groene Voetstappen verdiend door op een duurzame manier naar school te komen.

13.088 Nederlandse kinderen zijn lopend en fietsend naar school gegaan in plaats van met de auto en hebben hiermee Groene Voetstapstickers verdiend. Op veel plekken werd de actieweek geopend door de lokale wethouder.

De kinderen konden ook Gouden Voetstappen verdienen door iets extra's te doen voor het milieu. Zoals het besparen van warm water, het planten van bomen, regelmatig vegetarisch eten en het organiseren van een lokale klimaattop.









Dit jaar hebben wij veel aandacht gegeven een de Sustainable Development Goals. Alle lespakken verwijzen naar een van de SDG's.



Idee van basisschool uit Arnhem

In de categorie 'wateroverlast' won het idee om regenwater dat op de snelweg valt op te vangen en direct te zuiveren, o.a. door een bomenrij in het midden van de snelweg. Dit water kan dan geleverd worden aan de boeren langs de snelweg om hun dieren drinken te geven.



Poland



In Poland this year the municipalities Katowice, Wydminy and Ełk took part in the ZOOM Campaign. Together more than 600 children were able to collect

11,067 zielonych stóp (Green Footprints) by walking, cycling or scooting.

Much has been discussed in Ełk about road safety, sustainable development and environmentally friendly means of transport. In addition, an obstacle course for cyclists, a scavenger hunt, joint bike tours and canoe trips, as well as campaigns on fairly produced food and products were organized. The children also had great fun in the green lessons in the forest, where they were taught about animals and plants in a playful way.





As part of the campaign, many discussions were held in Katowice about climate protection, healthy nutrition and energy saving, as well as walks and excursions. For example, the children also discussed possible measures to reduce CO2 emissions. As can be seen on the photos, the children took a lot of effort with their posters.





Saving energy, recycling and climate-friendly mobility are no longer foreign words, not even for the little climate protectors from Wydminy. For example, the children were visited by members of the rescue service and the police. The action programme also included a trip to a bakery, where the focus was on the production and regionality of the products. The children also had a lot of fun preparing healthy meals together, ideally with fruit and vegetables from their own school garden.

In the end the students encouraged their parents and many other citizens of the community to adopt a nature-loving and climate-friendly lifestyle.

Polska

Około 700 dzieci z 8 różnych szkół w Polsce zebrało 11.067 zielonych stóp (Green Footprints).

W tym roku w Polsce w kampanii wzięły udział trzy gminy: studenci; z Katowic, Wydmin i Ełku. Razem zebrali 11.067 "zielonych stóp/ Green Footprints", chodząc pieszo, jeżdżąc na rowerze lub zdobywając punkty w drodze do szkoły.

W szkole podstawowej nr. 4 im Władysława Szafera w Ełku uczestniczyło 349 dzieci w 17 klasach, w Wydminach po raz pierwszy wzięło udział 6 grup z 150 dziećmi.

Szczególnie miła była również liczba uczestników z Katowic - tegorocznej edycji Konferencji Klimatycznej ONZ - która odbyła się w tym roku w Katowicach.



W kampanii wzięło udział sześć różnych szkół podstawowych z 15 klasami. Dzieci z katowickiej szkoły podstawowej nr. 15 będą również obecni podczas przekazania COP 24, gdzie zaprezentują swój list do polityków klimatycznych.

życzenia i sugestie dzieci na przyszłość

- · Dbaj o naszych planete
- Dbajcie o srodowisko a niezatruwajcie go
- Nie palić w piecu
- Nie Śmieć
- Segregujmy śmiecí
- Nie scinaj drzew





the wishes and suggestions of the children for the future

- Take care of our planet
- Take care of the environment and don't destroy it
- Do not heat with coal
- · Do not leave any garbage behind
- Segregate the garbage
- Do not cut trees







Sweden



More than 240 schools were collecting Grön Footprints (Green Footprints) in Sweden.

The Swedish participants of the "Ga och cycla till Skolan/Walk and bike to school" Campaign of course joined us again!

The campaign, organized by Trafik Kalendern, wants to inspire pupils, parents and teachers to travel in a smarter and healthier way - simply by walking, cycling and public transport! The activity is intended for all Swedish students and educators in year F-6.

During any two weeks in September-October, the participating schools gather as many *respoäng* (travel points, divided into "Gröna e Orange Prickar") as possible by walking, cycling or taking public transport to and from school.

The purpose of the challenge is to not only to promote the health of children and young people, but also to contribute to a better environment and road safety.

In 2018 there were 248 schools involved and of course cycled, walked or used public transport for their journeys to school. As they gathered until the end of November we didn't have their final number when the Climate Conference started.



Besides collecting 'gröna e orange Prickar' the children tried to advice car drivers to drive slowly and to be aware of children crossing the road. For the second time also municipalities were involved and awarded own local prizes.









Z 0 0 M

Kids on the Move for Climate Action

www.zoom-kidsforclimate.eu

2018 there were 150.318 children in 1.202 schools participating. They came from the following countries:

Country	Schools	Groups	Children	Green Footprints
Austria	132	523	15.614	360.088
Belarus	1	1	40	6.524
Germany	613	3.676	95.325	1.334.399
Hungary	79	1.543	17.985	302.486
Italy	40	252	6.936	172.516
Macedonia	10	26	650	4.209
Netherlands	71	520	13.088	80.752
Poland	8	29	679	11.067
Sweden	248	1	1	
Total:	1.202	6.571	150.318	2.272.041





Kindermeilen-Kampagne since 2002

ZOOM - Kids on the Move since 2003

Year	Children	Countries	Green Footprints
2002	30.000	1	141.472
2003	80.000	18	544.008
2004	47.000	3	331.400
2005	33.800	3	801.500
2006	100.000	9	743.041
2007	128.000	17	1.457.039
2008	115.000	11	1.546.834
2009	187.100	13	2.861.264
2010	159.500	10	2.660.251
2011	201.100	25	2.710.340
2012	160.000	12 👋	2.447.900
2013	163.000	13	2.177.902
2014	180.000	11	2.218.867
2015	186.800	13	2.249.609
2016	175.000	10 💁	1.741.200
2017	205.577	ممر 10 <u>۱</u>	2.325.161
2018	150.318	9	2.272.041
	2.302.195	39	29.229.829



Australia
Austria
Belarus
Belgium
Bulgaria
Czech Republic
Denmark
Fiji

Germany
Great Britain
Greece
Hungary
India
Indonesia
Italy
La Reunion
Liechtenstein
Luxembourg
Macedonia
Malaysia

France

Malta
Mauritius
New Zealand
Netherlands
Poland
Portugal
Romania
Samoa
Singapore
Slovakia
Slovenia
Spain

Sweden

Switzerland

Kids on the Move for Climate Action in 2019

The 2015 UN Climate Conference in Paris was decisive for the future of international climate policy. There counties set a now globally agreed goal, limiting temperature rise to no more than 2°C and ideally no more than 1.5°C. At the 2017 Climate Summit in Bonn, countries delved deeper into the process of outlining how they will actually achieve the targets they have set themselves. It is in everyone's interest, that the resulting plans are truly implemented.

No matter what progress is made in Katowice, ZOOM kids know COP 24 is just one other step. We must move on for even more climate action!

Join us in 2019, when children across Europe begin collecting Green Footprints again!

2019 Green Footprints for the global climate

Actively explore everyday paths in a fun way; complete trips quietly on foot or zoom along by scooter, embark on a journey around our One World, learn about how children from across the globe get to school – the **ZOOM – Kids on the Move!** campaign offers all this and much more.

Every journey covered in a climate-friendly manner – on foot, by scooter or bike, bus or train – counts as one Green Footprint during the campaign week. You are free to decide when to begin.

Collecting Green Footprints allows the children to reflect on the subjects of climate change, mobility and sustainability in a playful way while making their own **contributions to global climate protection**.

Climate Alliance will be once again presenting the Green Footprints collected by all participating children to politicians by the end of 2019 during the next UN Climate Change Conference.







The campaign modules and materials provide concrete ideas for planning and implementing mobility weeks. These can be complemented with activities from the blocks on "climate-friendly food", "saving energy" and the "fair and climate-smart procurement of art and school supplies" to collect additional red and blue footprints. Get involved and collect Green Footprints together with other children's facilities in your town, city or municipality! Request support from national and international partners (the materials are available in several languages).



ZOOM – Kids on the Move for Climate Action 2018

ZOOM is Climate Alliance's annual campaign for kindergarten and elementary school children on sustainable mobility and the climate of our "One World."

Since 2002, far more than 2 million children in 39 countries have ZOOMed and collected

Green Footprints, Grüne Meilen, πράσινες πατούσες, Klimameilen, Groene Voetstappen, Miglia Verdi, Zelené Stopy, Zöld Mérföldet, Klimaschritte, Grön Footprints, зеленых следа, Talpite Verzi,...

by using climate-friendly means of transport for their daily journeys.

With their Green Footprints they collect, participating children go on a "Joint Climate Voyage" around the "One World". This symbolic journey starts at the UNFCCC Secretariat in Bonn, Germany. Travelling once around the One World, the journey then ends at the annual UN Climate Conference where the children's Green Footprints, wishes and concerns are presented to the participants and decision makers.

The ZOOM participants from all over Europe very much hope their work also encourages the adults at the UN Climate Conference to ZOOM in and take concrete steps on the global fight against climate change!

www.zoom-kidsforclimate.eu



For more than 25 years, Climate Alliance member municipalities have been acting in partnership with indigenous rainforest peoples for the benefit of the global climate. With over 1,700 members spread across 27 European countries, Climate Alliance is the world's largest city network dedicated to climate action and the only one to set tangible targets: each member city, town and district has committed itself to reducing greenhouse gas emissions by 10 percent every 5 years.

Recognising the impact our lifestyles can have on the world's most vulnerable people and places, Climate Alliance pairs local action with global responsibility. The network fosters cooperation with indigenous peoples, runs awareness raising campaigns and develops tools for climate action planning. It provides ample opportunity for participation and exchange while representing member interests at the national, European and international levels.

www.climatealliance.org

A Climate Alliance campaign, only made possible with the support of many partners across Europe

